




Marketing is much more than advertising or sales — those are just two of the many marketing components. When planning the strategic marketing path for any given client, each individual component may or may not be appropriate. Those items that “make the cut” are implemented in partnership with that client.

- ◆ Consulting / Coaching
- ◆ Strategic Planning
- ◆ Branding
- ◆ Public Relations Services
- ◆ Community Awareness Campaigns
- ◆ Media Planning and Placement
- ◆ Market Research / Evaluation
- ◆ Sales
- ◆ Graphic Design
- ◆ Team Training
- ◆ Internet / Web Development
- ◆ Social Networking
- ◆ Advertising
- ◆ Internal Communications
- ◆ Relationship Marketing



We use our unique process to analyze your business, identify your best market opportunities and develop a customized marketing gameplan to help you capitalize on them. When your Results-Driven Marketing Process™ is complete, your marketing activities are coordinated and benchmarked. That means you get the maximum return on your marketing investment. And, because we specialize in professional service firms like yours, you don't have to pay for a learning curve. CIM Marketing Partners is your strategic partner for marketing success.

Our Strategy

We believe in our clients' goals and strive to make them a reality. CIM Marketing Partners will provide you with the strategy, tactics and implementation plan that will allow your company to thrive. We back what we say by employing experienced, top-notch talent, and offer a kaleidoscope of services designed to grow any business.

Our Passion

Since 1996, Founder and CEO Darcy K. Neighbors has been raising the bar in every area of the strategic marketing business, year after year. The CIM Marketing Partners team is serious about their work, and is determined to meet and exceed the expectations of each client and every project they manage.

Your Success

High expectations are the key to success. The team at CIM Marketing Partners takes the time to understand your business. We listen to your vision and goals and develop a strategic plan for your business to achieve results and obtain the greatest return on your marketing investment.